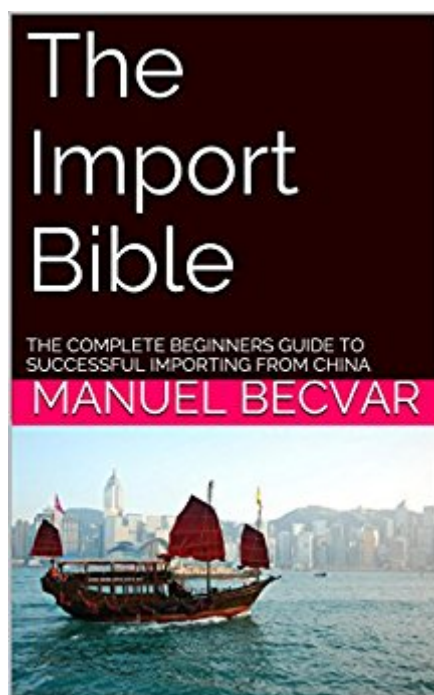


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The Import Bible: The Complete Beginners Guide To Successful Importing From China



Synopsis

When I started my own company in late 2013 my goal was to provide affordable consumer electronics to customers that don't have a buying office in Asia and customers that do not import by themselves. Before I started my own company I was working with large retailers and they all had their import processes in place. But my target customers with my own company were not these retailers. My target customers were people with small businesses or online shops and wholesalers that would like to get things directly from the source at a great price. In the first few months I felt that many of my new customers were uneducated or unaware about importing procedures and many didn't know the advantages and disadvantages. So instead of explaining everything in detail in every email I decided to make a guide that they could use every day. What started out as a few pages quickly turned into a book. To be exact it's the book that you are reading today. I call it my Import Bible. I have helped many customers and buyers all over the world with this e-book and many tell me that this information has helped them a great deal to take their business to the next level. For example, I had a customer from Spain. He was selling small quantities of product that he bought from importers in Spain with little profit on Ebay. He was looking for a way to grow his business but had no idea about the import process. When I started to work with him in March 2014 he had a total profit of 800EUR a month through his Ebay sales. As of today, because of my help, he is one of the top-sellers on Ebay with a profit of over 50,000EUROS. We will show you how to turn an investment of 10,000USD into 33,000USD PROFIT! With this book I want to help you to have the same success as he did with just a couple of months of hard work. Yes, hard work. Don't let the title of this book fool you. To take your ideas or business a step forward takes a lot of hard work. This book is also a great tool for you as a general guide and introduction to importing. There are a few chapters that may not apply to you. I recommend reading them anyway and then deciding for yourself whether to apply these processes or not. I hope you enjoy reading this book and I hope it will help you the same way it has helped many others. Here are the Chapters of this book: Chapter 1) About the Author Chapter 2) How it all started and what this E-book is about Chapter 3) About China Chapter 4) Why you should import Chapter 5) The 6-step Import process Chapter 6) How to find the right product Chapter 7) Validate your product idea Chapter 8) Ways to Product Sourcing Chapter 9) Alibaba & Global Sources Chapter 10) Ordering samples Chapter 11) Testing your samples Chapter 12) General product requirements Chapter 13) OEM/ODM products Chapter 14) Payment & Delivery terms Chapter 15) How to build a relationship with manufactures Chapter 16) Hiring a Sourcing company Chapter 17) Pro & Cons of drop shipping (e.g. Aliexpress & EBay) Chapter 18) Patents & copies Chapter 19) Calculate your costs Chapter 20) Contact a logistics

provider and get a quoteChapter 21) Contact a Third-party Inspection company Chapter 22) Create an internal form to follow up your orderChapter 23) Things you should do before placing an OrderChapter 24) Packing & labelling Chapter 25) Minimum Order Quantities (MOQ)Chapter 26) NegotiationChapter 27) Payment optionsChapter 28) Placing the order-The EssentialsChapter 29) Receiving your Pro-forma Invoice (PI)Chapter 30) Monitoring your OrderChapter 31) Arranging the InspectionChapter 32) Logistics-Getting your orderChapter 33) Receiving your orderChapter 34) Claims & CompensationChapter 35) Selling your products (Ebay &)

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Customer Reviews

At first I had doubts, as the introduction to this book sounds more like a sales pitch rather than an entrepreneurial guide. I believe this book was released as a sort of promo for their website/class. But with that said, there is no better guide for China to US import. I'm a beginner importer with great ideas and little experience. I had a great product, but I didn't know how to get it to North America. So I downloaded the top Chinese import books and did my research. Most of the books I downloaded were worthless. In particular, one book called, "Importing From China Easily and Successfully," was a complete waste of time. Other books were about finding investors and were

irrelevant. If you are already experienced and want to learn more, this book isn't for you. But as a beginner, this book taught me more than anything else. I still reference it for advice. If you are a beginner importer, and you want to learn the nuts and bolts of importing, read this book.

I enjoyed this guide by Manuel as I am very new to the importing world and looking to learn from the ground up.. I thought the book had lots of helpful information on a wide list of topics that will help me on my journey in this business. The book says it's a complete beginners guide and this is exactly what I needed to get started. I am happy that it didn't have a bunch of over the top content that wouldn't prove to be useful at this stage in the game for me. Overall this was exactly what I was looking for and found the information really helpful and valuable. Great stuff!

Great, informative read from a complete beginners perspective. I have dipped my toe into I/E a couple of times but been overwhelmed by all of the moving parts. The author breaks it down nicely & then backs it up with real experience. Well Done.

Very interesting book and very useful for someone who knows nothing about importing from China. After reading this you will understand how the whole operation works. You will not be an expert that is for sure, but you will know how to go about importing from china to the US.

Frist off, kudos, kudos and KUDDOS to this book. It was thorough, simple to understand and gave amazing information to a very difficult process, especially for a novice importer like myself. I just came back from an import seminar and quite frankly, could have saved the time and money had I gotten this book. All the information that was covered at the three day bootcamp (which cost thousands by the way!) is graciously covered in depth in this book. What I also love is that the author now has a blog that offers FREE (yes FREE) importing advice full of videos and practical advice. What a gem, kudos, kudos and more kudos to this book!!!

Manuel is a huge professional , it's very easy to read and understand , everything explained in such a little details, i recommend every one of purchasing his all books, it's drfinitely worth it, it will insipe you to do something instead of watching tv and spending our life for nothing

Manuel provides an excellent personalized approach to importing products. Everything is in here, from broad conceptual explanations to the nitty gritty of getting set up on Ali Baba. Regardless of

your role or importing ambitions, this will get you off and running.

Very informative. I would recommend this book to anyone looking to deal with China Info relates mainly to US imports but has many references to Europe and huge amounts of info relevant to most countries. Buy this especially if like me, you are new to this idea.

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